**Minutes for September 25, 2012**

**LA CRAWFISH PROMOTION & RESEARCH BOARD**

**NOAA ESTUARIJNE HABITATS AND COSTAL FISHERIES CENTER**

**700 CAJUNDOME BLVD.**

**LAFAYETTE, LA**

**CALL TO ORDER:**

Chairman Ralph Babin called the meeting to order at 2:00 P.M.

**ROLL CALL:**

MEMBERS PRESENT MEMBERS ABSENT

Chandra Scarber

Mike Bienvenu Rudy Sparks

David Savoy Wayne Roming

Greg Faulk Greg Benhard

Bill Pizzolato Wylie Jewell

Robert Buller Jody Meche

Kip Lastrapes

Ralph Babin

**DELCARATION OF A QUORUM:**

 Chairman Babin declared the presence of a quorum with 8 members present and 5 members absent.

**APPROVAL OF MINUTES:**

**MOTION BY**: David Savoy and seconded by Mike Bienvenu to approve the minutes as presented for June 25, 2011. Motion Carried.

**COLLECTIONS & FINANCIAL REPORT:**

Chairman Babin called on Dr. Ron Harrell to present the collections and financial reports. He reported the board the current condition of accounts.

**MOTION BY:** Robert Buller seconded by Bill Pizzolato to except the financial report as presented. Motion Carried.

 **BOARD BUSINESS:**

Director Minvielle gave each board member a copy of the compiled LCR&PB records from 2002 to present and informed them they would be receiving a new updated disc at the end of every year.

The board discussed the atmosphere of the media attention as it concerned the recent press on the CJ’s crawfish issue.

The director informed them of the grocery store chain that had been misrepresenting imported crawfish tail meat as domestic and how Mr. Thompson with the department helped get the problem corrected.

The director asked the board to start thinking about future research projects that the industry needs.

The board discussed a possible legislative event for next secession.

**Motion By:** Mike Bienvenu and seconded by David Savoy to have the director look into the possible cost, time and place to hold the event and report back to the board at the next meeting. Motion Carried

Mr. Dartez with RAD Consulting addressed the board and presented the new web site design. The board had suggestions for minor revisions but accepted the web site as presented with the small amendments to it. All were in agreement.

**Motion By:** Mike Bienvenu and seconded by Chandra Scarber to accept and have Mr. Dartez replace the current web site with the new design he had presented. Motion Carried

The board discussed the director’s position and its contract.

**Motion By:** Chandra Scarber and seconded by Mike Bienvenu to renew the directors contract for another year at an increased rate of $18,000.00 per year plus expenses. Motion Carried

The board discussed the attendance record of its members, most all were regularly in attendance with the exception of Mr. Rudy Sparks had not attended over 10 of the regular meeting. The board asked the director to check with Mr. Sparks and see if he would be attending and if not to ask him to resign so the place could be filled with someone who has the time to make the meetings.

**Promotions & Research:**

**Motion By:** Greg Faulk and second by Mike Bienvenu to fund the request for promotional/educational funding for Moby Crawfish projects to support extended children’s education of the Louisiana Crawfish Industry for $10,560.00. Motion Carried.

**Motion By:** Robert Buller and seconded by Bill Pizzolato to fulfill request and provide the Louisiana Department of Agriculture with 20 Ib’s of crawfish meat from the boards tail meat reserves for it crawfish promotional efforts. Motion Carried

 Mrs. Marie Ducote addressed the board on a promotional idea, after a lengthy discussion the board asked her to return at the next meeting with additional information so they can get a better picture of the project. She will be on the next agenda.

The board discussed the promotional bill boards they had purchased previously with Garrison Advertizing. They asked the director to check with Garrison advertizing about the status and location of them. They also asked the director to check into prices for placement of them in desired areas for furthering Louisiana crawfish sales and bring information to the next meeting.

**No public comment:**

 Date set for next meeting is December 5th, 2012 at 2:00 P.M. at the same place in Lafayette.

**MOTION BY:** Mike Bienvenu and seconded by David Savoy to Adjourn the meeting. Motion Carried.